



onatlas.com

2020 Overview

Enhancing Efficiency in Education Globally



Index

 Company Background

 Product & Services

 Training & Support

 Implementation

 Data Protection & Privacy



Company Background



Faria Education Group, founded in 2006 to transition schools from paper onto a curriculum-focused learning platform, purchased Rubicon International, creators of Atlas, in 2018.

One global team of 176 serving over 10,000 schools and 3 million students.

Key Milestones

- 2006 Founded at the University of Pennsylvania by three IB Diploma graduates.
- 2011 1,000 ManageBac exceeds 1,000 schools and is used by 1 in 2 DP students.
- 2013 OpenApply launches for the paperless admissions office of the future.
- 2016 2,000 ManageBac exceeds 2,000 schools and is used by 4 in 5 DP students.
- 2018 Atlas joins forces with Faria to develop the next generation of curriculum-first learning platforms.
- 2019 Curriculum Trak and SchoolsBuddy join Faria Education Group.
- 2020 AtlasNext

Purpose: "Enhancing Efficiency in Education Globally"

Our Focus Areas translating purpose into action:



Paper to Paperless



Unified Family Experience




Integrated All-in-One School Systems

Service Overview

Learning & Teaching


 **ManageBac** for IB World Schools

 **AtlasNext** for Independent and International Schools

 **curriculumTRAK** for Faith-based Schools

 **Curriculum Planning**

 **LMS**

 **Portfolio**


 **Service Learning**

 **Project-based Learning**

 **Attendance**

 **Report Cards**

Admissions


 **OpenApply** for Paperless Admissions & Enrolment

 **i-DAT**
International Diagnostic & Admissions Test

Activities Management, Payments, and More

 **SchoolsBuddy**

 **Activities Management**

 **Online Payments**

 **Event, Sport, & Trip Management**

 **Parent Teacher Conferences**

 **Parent Communications**

 **Transport System**

The Faria Difference



Global scale provider to the world's leading international schools.



Singular product development focus on serving international schools together with professional development.



Broad curriculum program support with over 600+ licensed academic standards and benchmarks.



Fast, efficient global support with 24-hour coverage from Monday to Friday.



With local hosting in Canada, Ireland, the US, and China and ISO27001:2013 certification since 2017, your data is safe in our hands.



Product & Services

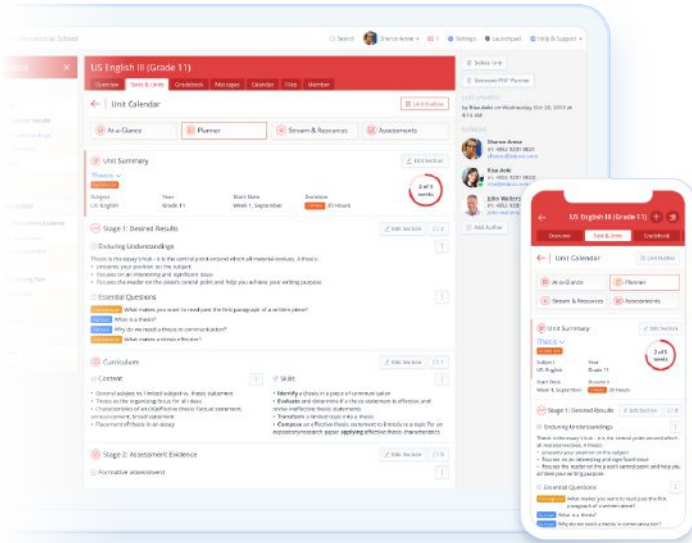


Curriculum-First Learning Platform

Serving over 6,000 Atlas schools globally.

By combining curriculum planning, assessment, reporting, and attendance into one unified platform with a consistent, modern, and mobile-ready interface, AtlasNext provides a seamless and integrated experience for coordinators, teachers, students, and parents.

Available on:

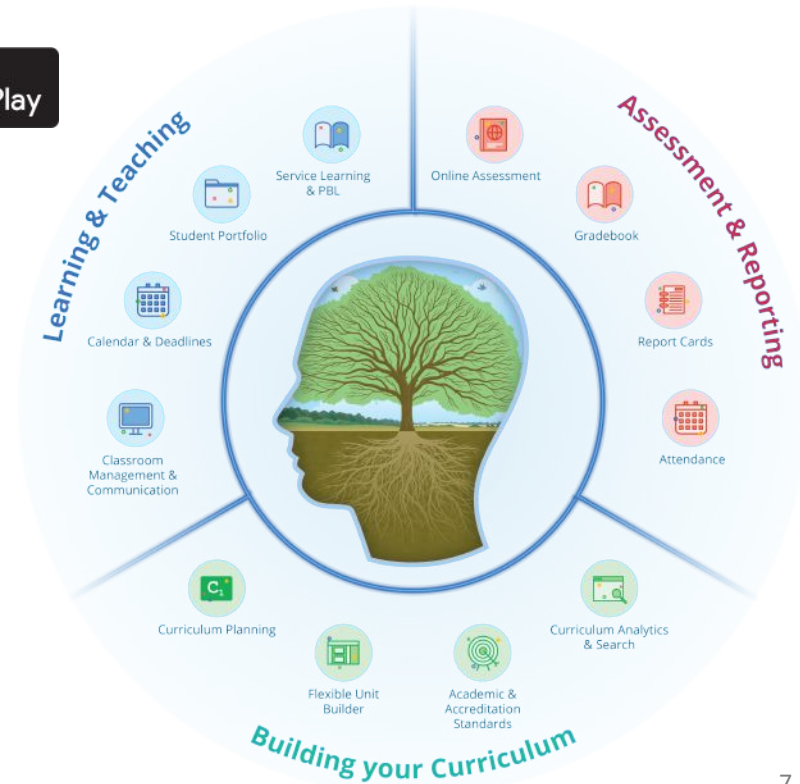


Approach & Design

Our Curriculum-First approach and design means that AtlasNext can support more effective implementation across a variety of curriculum programs.

- ✓ Designed to support all curriculum architecture
- ✓ Best practice workflows refined by working with over 6,000 schools
- ✓ Tailored to your schools' specific needs

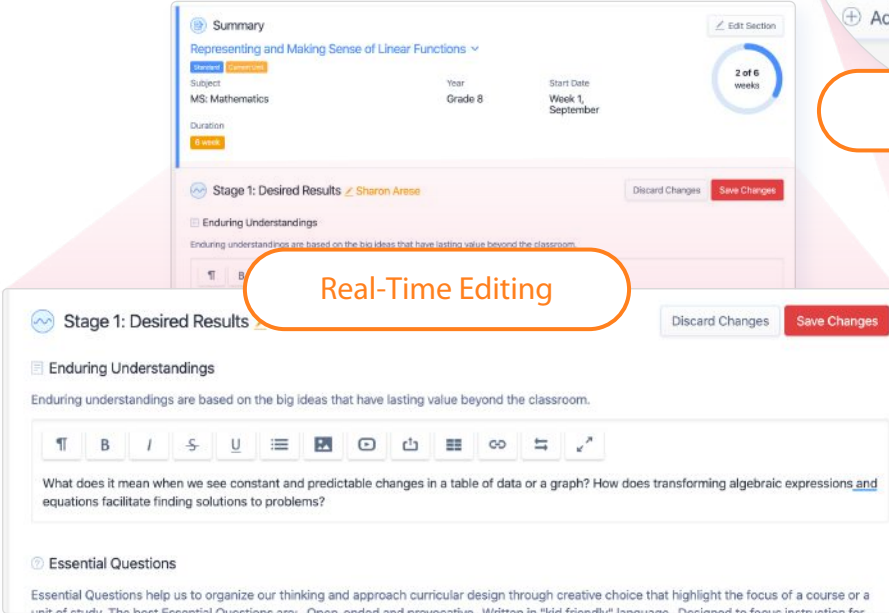
We customize to your needs and your processes to facilitate easy onboarding, which allows more time for collaborative teaching and learning.



Collaborative Curriculum Planning

 <p>Independent Schools</p>	 <p>Public Schools</p>	 <p>Faith-based Schools</p>
--	---	--

 <p>International Schools</p>	 <p>Schools Group</p>	 <p>Greater China</p>
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Summary
 Representing and Making Sense of Linear Functions
 Subject: MS: Mathematics | Year: Grade 8 | Start Date: Week 1, September | Duration: 1 week | 2 of 6 weeks

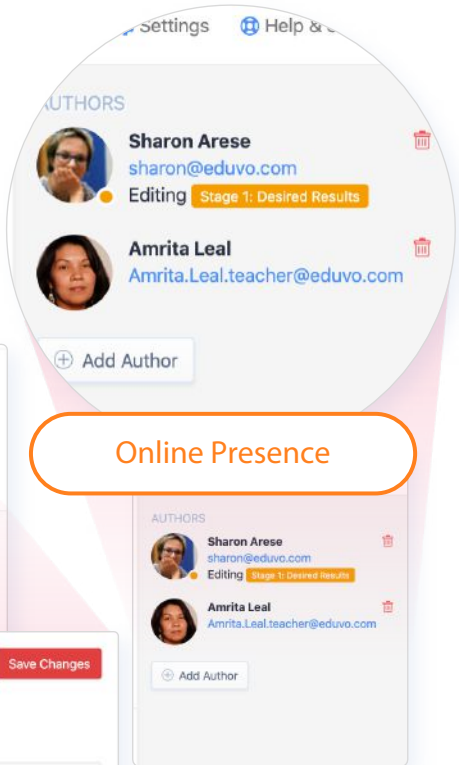
Stage 1: Desired Results | Sharon Arese | Discard Changes | Save Changes

Enduring Understandings
 Enduring understandings are based on the big ideas that have lasting value beyond the classroom.

What does it mean when we see constant and predictable changes in a table of data or a graph? How does transforming algebraic expressions and equations facilitate finding solutions to problems?

Essential Questions
 Essential Questions help us to organize our thinking and approach curricular design through creative choice that highlight the focus of a course or a unit of study. The best Essential Questions are Open-ended and provocative. Written in "kid-friendly" language. Designed to focus instruction for

Real-Time Editing



AUTHORS

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Editing | Stage 1: Desired Results
- Amrita Leal
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Online Presence

Collaboratively plan your curriculum with real-time unit planners integrating assessment and learning experiences with a flexible unit template editor and the world's largest collection of academic standards and benchmarks.

Enhanced Unit Planners

A host of features to enhance your planning experience!



Fonts & Icons

more readable with visual cues



Online Presence

to indicate when colleagues are online



Real-Time Editing

to allow for collaborative planning



In-Line Editing

to improve context and ease-of-use



Reflections

to support meaningful reflection throughout the cycle



Connections

to align and link assessment tasks and learning experiences

The screenshot displays the 'US English IV (Grade 12)' unit planner interface. At the top, there's a navigation bar with tabs for Overview, Tasks & Units, Gradebook, Attendance, Messages, Calendar, Files, and Members. Below this, the 'Unit Calendar' section is visible, showing a calendar for November Week 1. The main content area features a large image of an open book titled 'Geoffrey Chaucer - Canterbury Tales' with an 'Upload Cover' button. Below the image, there are sections for 'Enduring Understandings' and 'Essential Questions'. The 'Essential Questions' section lists several questions related to the text, such as 'How does a person's profession reflect his/her personal interests, beliefs, and values?' and 'How do the Canterbury Tales reflect ethical, philosophical, religious, social issues and problems in Chaucer's age?'. The right sidebar shows the authors: Sharon Arese and Bruce Griffin, with an 'Add Author' button.



Personalization

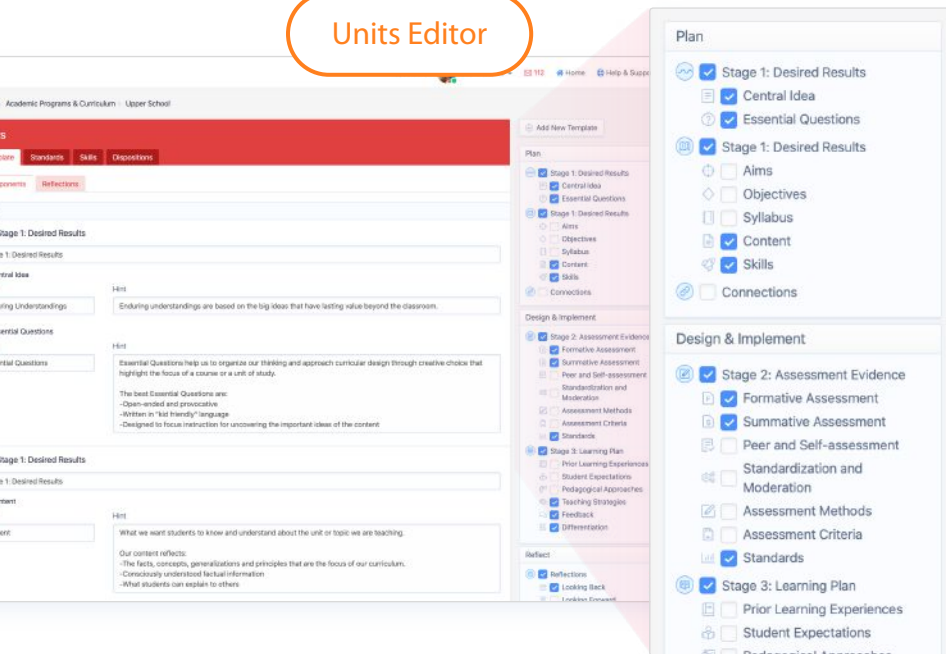
customizable background headers for your unit



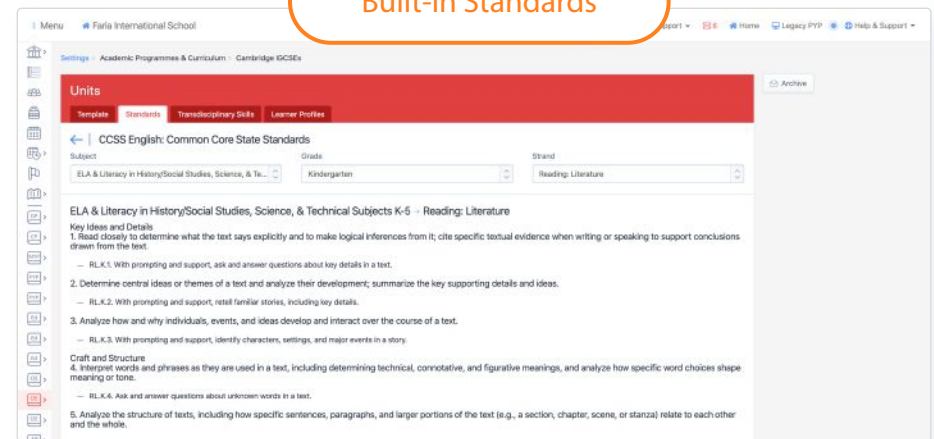
Flexible Unit Editor and Global Standards Support

Build your planner to match your unique curriculum process.

Units Editor



Built-in Standards



- ✓ Flexible Units Editor allows schools to customize their Planner templates within each Curriculum program
- ✓ Personalize headers and guidance text with bilingual (UTF-8) planner support
- ✓ Enable/Disable and Re-order Planner Components
- ✓ Add custom curriculum components and built-in standards

600+ Sets of Standards

- ✓ Common Core, Next Generation Science Standards, ISTE, etc.

211 Sets of K-12 Standards

- ✓ California, New York, Ontario, Australia, UAE, China, and more

10% Focus on Accreditation

- ✓ Manage accreditation and evaluation seamlessly

49% of Standards are Career or Subject Specific

- ✓ Career Tech Education, National Core Arts, Social

28+ Years of Experience

- ✓ Across our Standards team

Updating and Adding New Standards Every Day

- ✓ Immediately ready to review and align to your curriculum

Standards

With AtlasNext, schools around the world initiate, revamp, and continuously refine and improve their curriculum development process in one unified system. As the trusted choice for over 6,000 schools in 130 countries, AtlasNext offers a seamless and integrated experience for teachers, administrators, and curriculum writers.

Global Standards Coverage

Spanning curriculum and accreditation



Seamlessly create and update an aligned curriculum to ensure your students experience the robust and equitable education they deserve.



Teachers and leaders alike will find robust curricular analytics at their fingertips to help guide informed curriculum development and easily pinpoint gaps or redundancies.



Engage your entire team through transparency and communication tools, facilitating meaningful conversations and collaboration across teachers and leaders.



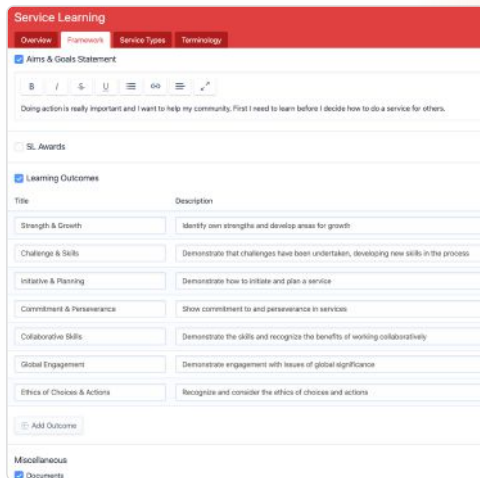
Inform curricular revisions and support accreditation by viewing and sharing reports and information that are meaningful to your process.

Beyond the Classroom

AtlasNext provides schools with an integrated build-your-own framework including:



Service and Project-Based Learning Frameworks



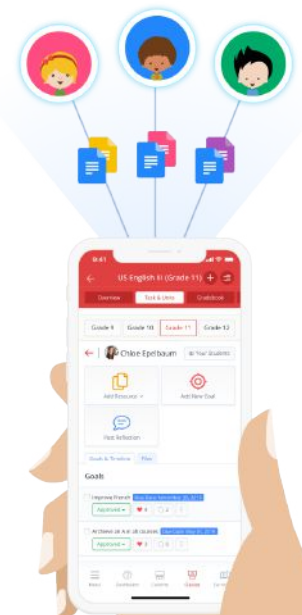
- ✓ Flexibly design and build service and project-based learning programs
- ✓ Integrated with portfolios and reporting to providing a seamless solution




Student Portfolios

Students and teachers can easily add from Web and Mobile

- Goals
- Reflections
- Observations
- Awards
- Coursework




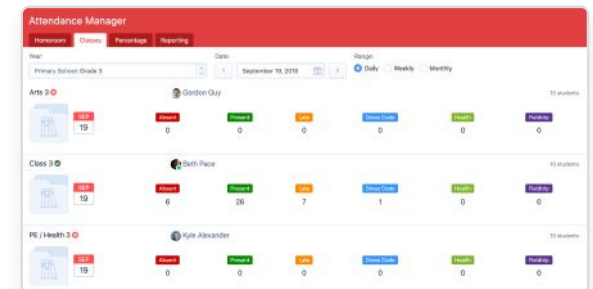
Integrated with



Behavior & Discipline

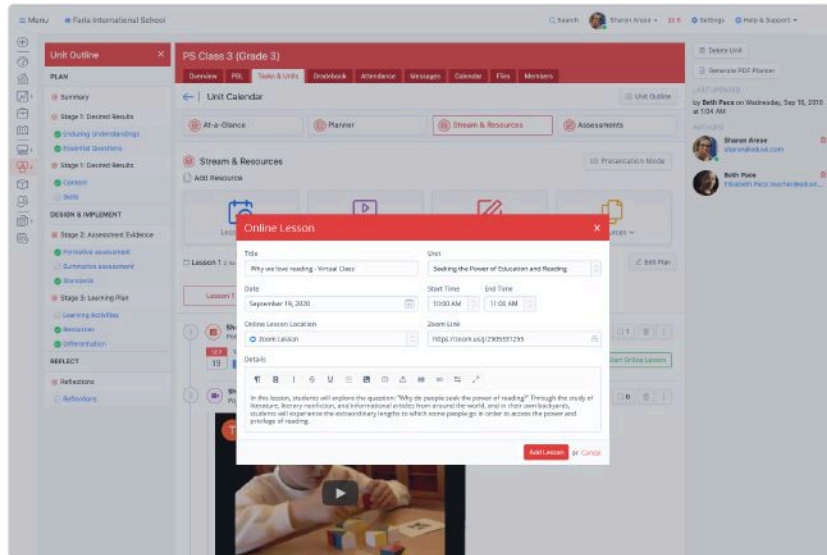
Record notes directly on the student profile with customizable categories

- 
- ### Attendance
- ✓ Configure homeroom attendance categories and assign homeroom advisors
 - ✓ Support for weekday and rotation-based attendance

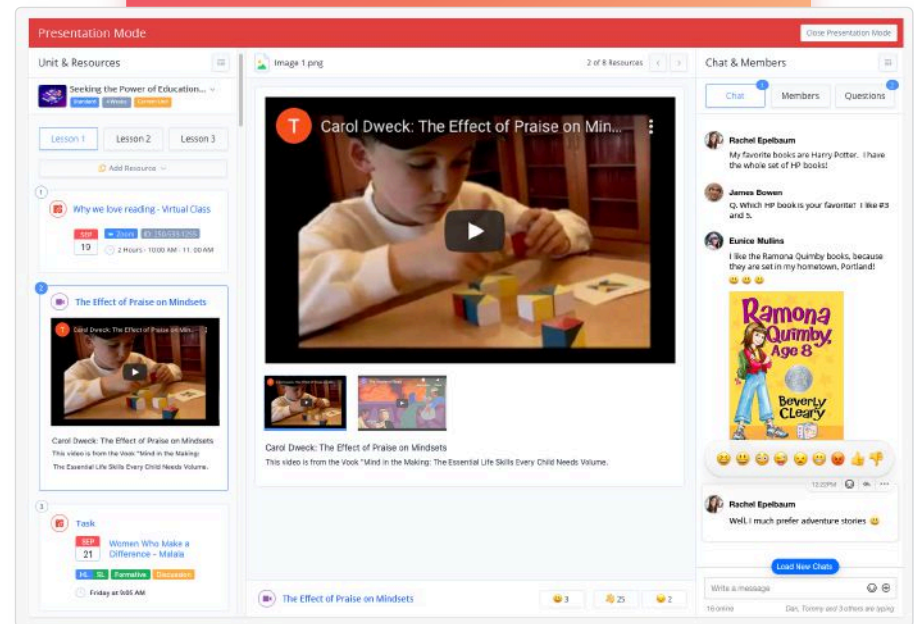


Remote Learning and Flipped Classroom Support

Realtime interaction between teachers, students, and parents.



Our built-in Presentation Mode allows teachers to present and screenshare learning materials during online lessons, directly from the Class Stream.



Zoom Integration for Synchronous Online Lessons

- ✓ Schedule virtual class time with our built-on Zoom integration or other video conferencing tools
- ✓ Save time with auto-generated Zoom Link
- ✓ Online Lesson appear in students' calendars, as well as Class Stream, for visibility and easy planning

Tasks & Gradebook

Annotate & Grade

Teachers can use our new Split-Screen Grading to efficiently grade any type of work. Add notes, grades, highlights, and more when selecting and grading from the list of assessment types below:

<input type="checkbox"/> 8/10 Points	<input checked="" type="checkbox"/> Criteria
<input type="checkbox"/> Standards	<input type="checkbox"/> Progress
<input checked="" type="checkbox"/> Comments	<input type="checkbox"/> Interdisciplinary

US English IV (Grade 12)

Hamilton in literature: who was he?

Who is Hamilton?

Alexander Hamilton (January 11, 1755 or 1757 – July 12, 1804) was an American statesman, politician, legal scholar, military commander, lawyer, banker and economist. He was one of the Founding Fathers of the United States. He was an influential interpreter and promoter of the U.S. Constitution, as well as the founder of the nation's financial system, the Federalist Party, the United States Coast Guard, and the New York Post newspaper. As the first Secretary of the Treasury, Hamilton was the main author of the economic policies of George Washington's administration. He took the lead in the Federal government's funding of the states' debts, as well as establishing a national bank, a system of tariffs, and friendly trade relations with Britain. His vision included a strong central government led by a vigorous executive branch, a strong commercial economy, a national bank and support for manufacturing, and a strong military. Thomas Jefferson was his leading opponent, arguing for agrarianism and smaller government.

Hamilton was born out of wedlock in Charlestown, Nevis. He was orphaned as a child and taken in by a prosperous merchant. When he reached his teens, he was sent to New York to pursue his education. He took an early role in the militia as the American Revolutionary War began. In 1777, he became a senior aide to General Washington in running the new Continental Army.

Details

Unit & Task

Spoken Word: Hamilton

W1 September 8 weeks Current unit

SEP 20 Hamilton in literature: who was he? Thursday at 8:05 AM

Please write a short paragraph of Hamilton.

Submission Info

Submitted on Sep 19, 2018 at 4:24 PM Early

Who is Hamilton_Albert.docx Wednesday, Sep 19, 2018 at 4:24 PM

Assessment Grade

45 out of 50 points / A- or N/A

Task Categories

Category Weight

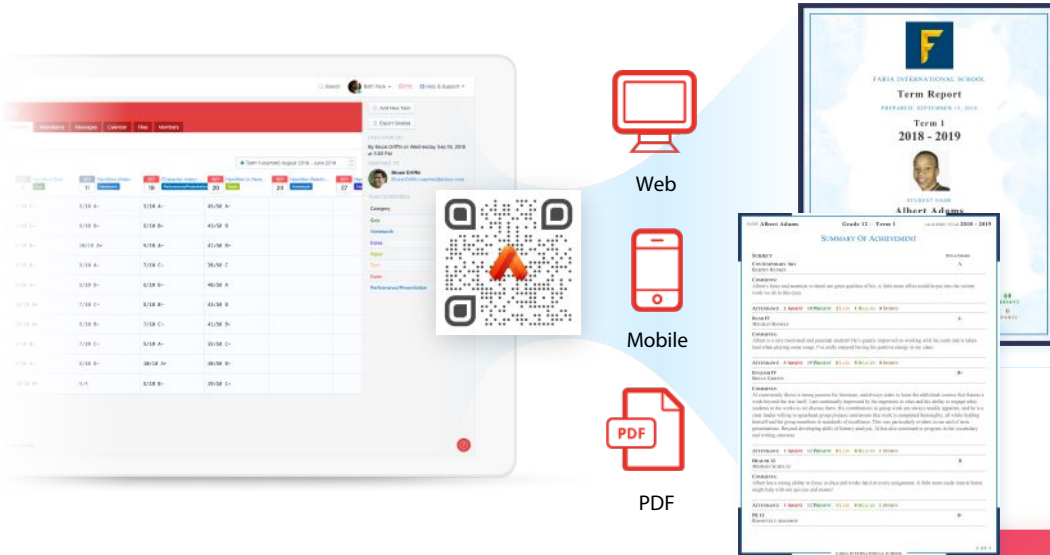
Quiz 10%

Grade by:

- ✓ Rubric
- ✓ Assessment Criteria
- ✓ Criteria/points
- ✓ Written Feedback

Assessment & Reporting

Streamline school-to-home reporting with flexible assessment options with Term Reporting:



The diagram illustrates the reporting process flow. It starts with a 'Web' interface (computer icon) showing a dashboard with a table of student data. A QR code is shown next to it, leading to a 'Mobile' interface (phone icon). From there, a 'PDF' icon indicates the report is generated as a document. The sample report card for 'Albert Adams' from 'FERRIS INTERNATIONAL SCHOOL' is shown, featuring a 'SUMMARY OF ACHIEVEMENT' section with details on subject, competencies, and standards.

Flexible, Paperless Report Cards

- ✓ Eliminate environmental and logistical issues with printing
- ✓ Flexibility of reporting template design means less constraints vs. print formatting

Evaluate your:



Curriculum



Knowledge and Skills

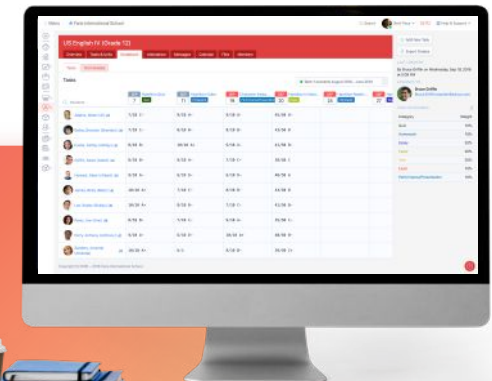


Local Outcomes



Standards

Highly customizable, fully integrated with teacher gradebooks and attendance, and tailored for best practices.



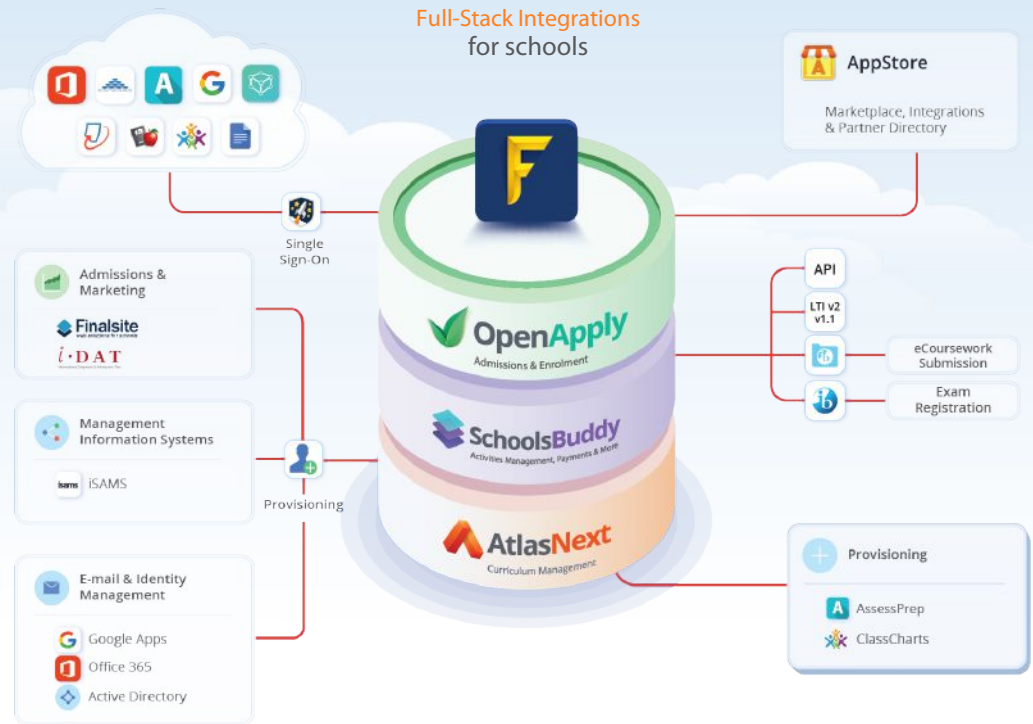
AtlasNext Accounts Portal & Integrations

AtlasNext Accounts Portal

Provides identity management and single sign-on for AtlasNext internal and third-party integrations partners. Bundled with a premium subscription model for custom login designs/AD integrations.

App Store

Organizes partner integrations and add-ons to provide schools with an end-to-end turnkey solution including Identity Connectors, Behavior & Discipline, Library & Reading, Website, Online Exams & Assessment, Utilities, and University.



Key Integration Partners



Google Apps for Education

SSO Connectors

Google for Education is a service from Google that provides independently customizable versions of several Google products.



Google Docs

Collaborative Assignments

A seamless experience for teachers to link, assign, and distribute a Google Doc template to their entire class.

isams

isams

Flexible Management Information System

Our recommended partner for whole-school information management.



Turnitin

Leading Plagiarism Checker

Turnitin is revolutionizing the experience of writing to learn.



BridgeU

University & Careers

BridgeU leverages the power of big data to provide university and careers guidance for international school students.



AtlasNext Mobile

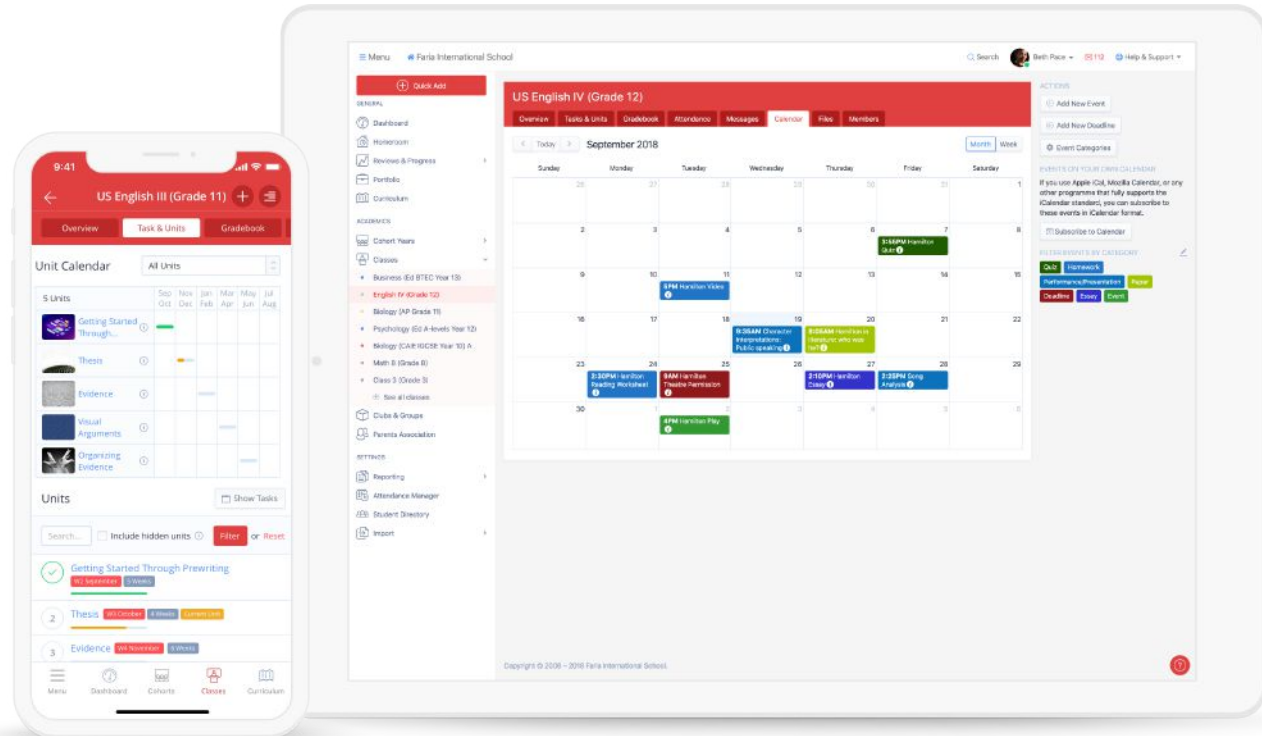
With broad curriculum support for your entire school community.

Designed with full functionality:

- ✓ Classroom Management
- ✓ Service Learning
- ✓ Project-based Learning
- ✓ Portfolio
- ✓ Curriculum Planners
- ✓ Gradebook
- ✓ Reporting

Sharing on Airdrop

Easily submit Coursework, post Reflections, and update Project journals on the go!



Available on:



Supported User Types



Students



Teachers



Administrators

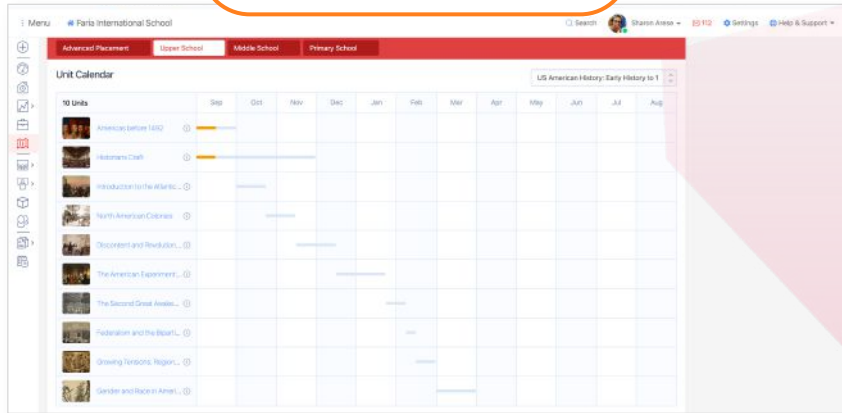


Parents

Curriculum Analytics

A comprehensive overview of your school's curriculum.

Curriculum Overview



Export PDF

Faria International School
Upper School Whole-School Curriculum

Grade 9 - Upper School	
Arts & Music	English Language Arts
<p>3. Tried Innovations</p> <ul style="list-style-type: none"> In music theory, the word <i>invention</i> has several meanings. As we have covered <i>invented intervals</i>, we will now apply the same concept to <i>trials</i>. A chord's <i>invention</i> describes the relationship of its bass to the other tones in the chord. For instance, a C major triad contains the tones C, E and G, its <i>invention</i> is determined by which of these tones is used as the bottom note in the chord. The term <i>invention</i> is often used to categorically refer to the different possibilities, although it may also be restricted to only those chords where the bass note is not also the root of the chord (see note position below). In texts that make this restriction, the term <i>position</i> may be used instead to refer to all of the possibilities as a category. Students will be able to make tracks in positions other than root position. Students will be able to label tracks using figured bass symbols. Students will be able to make a figured bass according to the rules of eighteenth-century <i>chord style</i>, <i>major or minor key</i>, using any diatonic triads. <p>4. Rhythms Part 1</p> <ul style="list-style-type: none"> Music is a language many of us 	<p>2. Basic Literary Elements</p> <ul style="list-style-type: none"> Students will be able to understand literary concepts individually. Students will be able to understand each of the components of plot structure. Students will be able to discuss themes and evidence in the text to support these themes. <p>3. Discuss how literary elements such as character, plot, setting, and theme contribute to the unity of a literary work.</p> <ul style="list-style-type: none"> Analyze and evaluate how literary devices such as figurative language, allusion, dialect, irony, and symbolism contribute to effectiveness of a literary work. Debate how stylistic decisions (e.g. structure, point of view, word choice, exasperation) impact a literary selection. Utilize narrative and imaginative modes in appropriate context. Express ideas appropriate to an audience and purpose through a short story. Identify and share a personal internal conflict. <p>4. Hero's Quest</p> <ul style="list-style-type: none"> The construct of "hero" transcends culture and time and is relevant today.
Health & Physical Education	Mathematics
<p>1. Journaling Wellness</p> <ul style="list-style-type: none"> Writing Conveying personal experience in essay form Record Keeping Maintaining consumption records and activity tables Data Analysis Fluently reviewing information to make comparisons and discoveries <p>2. Exclusionary Diets</p> <ul style="list-style-type: none"> Identify how dietary choices affect an individual (physiologic, religious, economic, and other circumstances that may influence dietary restrictions and decisions) Data Analysis and Comparison Journal Keeping Label Reading Research <p>3. Supplements</p> <ul style="list-style-type: none"> Meditation and Mindfulness Standard Research and discuss related topics Record facts and details of events in the form of a wellness journal Compare philosophies and techniques Analyze and compare data Articulate a wellness plan inclusive of meditation techniques that is viable for their individual 	<p>1. Introduction to Reasoning & Proof</p> <ul style="list-style-type: none"> The foundation of math is logic. Logic allows us to prove that a statement is always true given a set of parameters. Develop simple geometric proofs: direct proofs, indirect proofs, proofs by contradiction and proofs involving coordinate geometry using two-column format and provide reasons for each statement in the proofs. While simple geometric proofs: direct proofs, indirect proofs, proofs by contradiction and proofs involving coordinate geometry using two-column format and provide reasons for each statement in the proofs. Create simple geometric proofs: direct proofs, indirect proofs, proofs by contradiction and proofs involving coordinate geometry using flow chart format and provide reasons for each statement in the proofs. <p>2. Transformations</p> <ul style="list-style-type: none"> Shapes can appear different and be the same. Viewing a shape from a different perspective may change its classification. Predict the results of translations, reflections and rotations. Describe the results of translations, reflections and rotations.

Page 1 of 57



Curriculum Digest

At-a-glance summary of your curriculum updates including new and updated units



Whole-School Curriculum

Map your curriculum vertically and horizontally and track coverage with the unit timeline



Standards

Track coverage of Standards by grades and courses.



Curriculum Review

Track coverage of all sections by unit.



Portfolio

Track coverage of your students' Portfolio by grades.

Report Cards

Unified for the whole school.



NAME: Albert Adams Grade 12 - Term 1 ACADEMIC YEAR: 2018 - 2019

SUBJECT: [Subject Name] FINAL GRADE: [Grade]

COMMENT: [Text]

ATTENDANCE: [Attendance Data]

PROVIDED BY: [Teacher Name]

PREPARED: SEPTEMBER 1

TERM REPORT

Term 1 2018 - 2019

STUDENT NAME: Albert Adam

GRADE: Grade 12

ADVISOR: Beth Pace

ATTENDANCE: 91.3% PRESENT, 6 ABSENT, 2 LATE

HEALTH: 1 HEALTH, 0 SPORTS

SUMMARY OF ACHIEVEMENT

SUBJECT: [Subject Name] FINAL GRADE: [Grade]

COMMENT: [Text]

ATTENDANCE: [Attendance Data]

PROVIDED BY: [Teacher Name]

ENGAGED BY: [Teacher Name]

COMMENT: [Text]

ATTENDANCE: [Attendance Data]

HEALTH: [Health Data]

PE: [PE Data]

Key Benefits

- ✓ Eliminates environmental and logistical issues with printing
- ✓ Flexibility of reporting template design, less constraints vs. print formatting
- ✓ More user friendly for parents with Mobile + Web access in a responsive layout
- ✓ Schools can track parental engagement and encourage discussion
- ✓ Extensible for future reporting models (e.g. Portfolios, Goal-setting, etc.)

Options: Color Palette



Options: Fonts



Open Sans Helvetica Neue Times New Roman

Parent Dashboard

Keeping parents updated in real-time.

- ✓ Check attendance
- ✓ Check academic progress
- ✓ Monitor assignment completion and curriculum progression
- ✓ See classes
- ✓ Browse archives of all recorded data

The screenshot displays the Parent Dashboard interface with three main sections highlighted by orange callouts:

- Attendance:** A table showing attendance for the current week (Thu, Fri, Mon, Tue, Wed) with a total of 0 Absences. Each day shows 'P: 1, 3-5'.
- Academic Progress:** A card for 'Collaborative Discussion Skills' showing a grade of 'B' and '17 / 20 pts'. It includes details like 'SEP 13', 'HL SL Summative Projects', and 'Thursday at 2:00 PM'.
- Curriculum & Assessment:** A 'Stream View' section listing five items:
 1. Observation of partner discussions (HL, SL, Formative, Discussion) - Tuesday at 1:30 PM
 2. Carol Dweck: The Effect of Praise on Mindsets
 3. Women Who Make a Difference - Malala (HL, SL, Formative, Discussion) - Friday at 9:05 AM
 4. INTERVIEW: In fighting for girls' education, UN advocate Malala Yousafzai finds her purpose
 5. Ruby Bridges Desegregates a School | Season 1 Episode 5 | The African Americans: Many Rivers to Cross

Multilingual Parent Portal

Providing parents with updates in their language of preference.

The screenshot displays a user interface for a parent portal. At the top, it identifies the user as Dianna Adams, Grade 3 - Class of 2028 (Grade 3). The main content area is titled 'Clases en Primary School' and shows a list of classes with their respective schedules and assignments. The classes listed are PS Class 3 (Grade 3), PS Music 3 (Grade 3), PS PE / Health 3 (Grade 3), and PS Arts 3 (Grade 3). Each class entry includes a table of attendance (Ausencias) and a list of assignments with their due dates and scores. For example, PS Class 3 has an assignment 'Collaborative Discussion Skills' due on September 13th with a score of 17/20 pts. The right sidebar shows attendance statistics (Presente: 25/32) and contact information for the Homeroom and SL Supervisor, Beth Pace.

A growing list of languages to choose from:



Japanese



Arabic



Spanish



Chinese



French



Product & Services

Student Portfolios

Supporting every student on their learning journey.

The screenshot displays the 'Student Portfolios' interface for Faria International School. On the left, a 'Quick Add' panel offers options to create new units, add assessment tasks, post messages, and upload resources. The main area shows a student's portfolio for Chloe Epelbaum in Grade 11, with sections for 'Your Students', 'Goals', and 'Timeline'. A 'Portfolio Item & Task Detail' pop-up shows a reflection posted by Sharon Arese on October 2, 2019, about her experience as an English major. Another pop-up shows a submission by Lawrence Carpenter on December 19, 2019, for an English Literature exam. The 'Portfolio Timeline' section shows a submission by Chloe Epelbaum on October 16, 2019, for a 'Shading 101' task.

Portfolio timeline provides a chronological view of student progression from K through 12

- ✓ Search and Filters to find specific portfolio items
- ✓ Multi-add provides a way to easily add one observation into multiple student portfolios at once

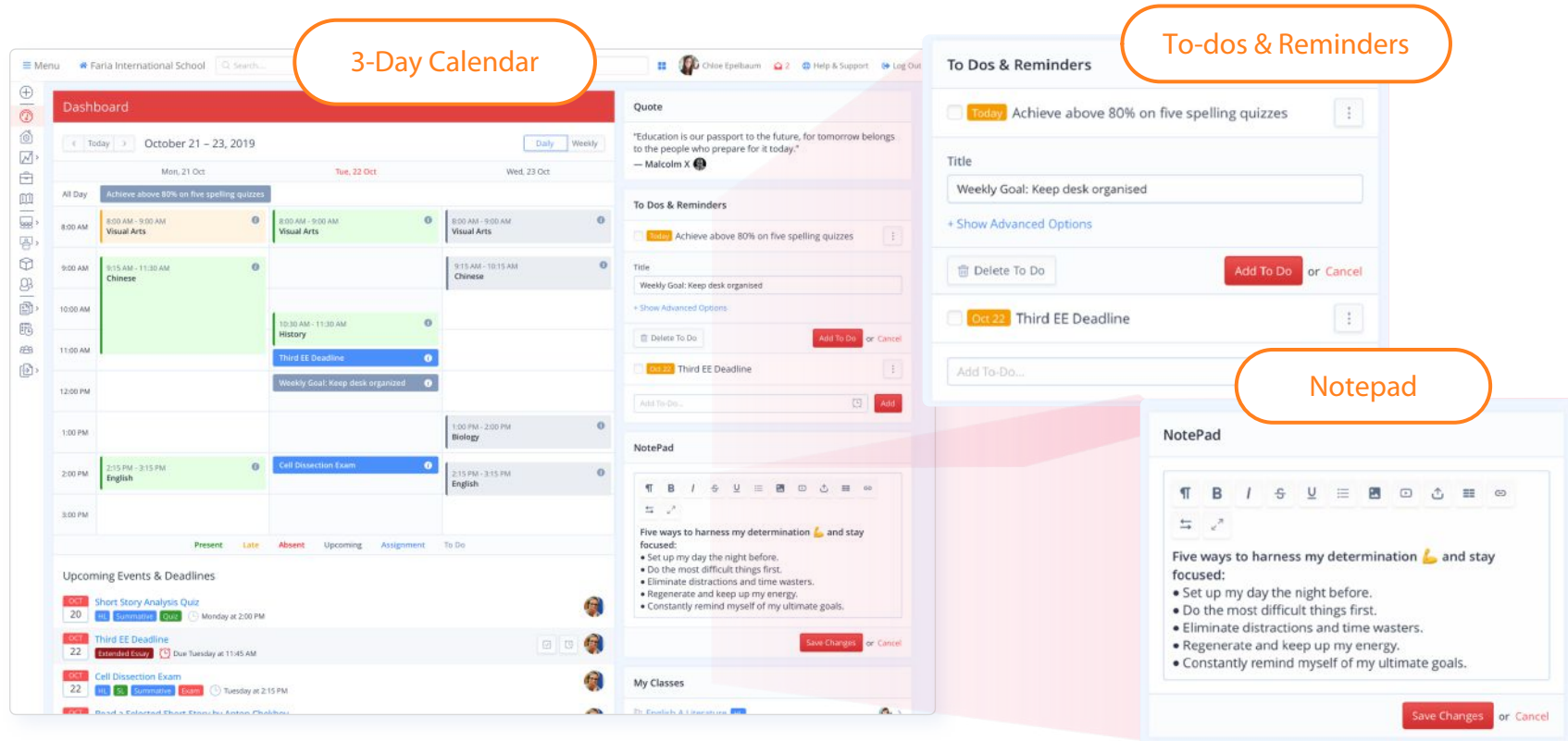
Students and Teachers can easily add from Web and Mobile

- Goals
- Reflections
- Observations
- Coursework
- Awards

Support your school's accreditation process with evidence of student learning and growth

Student Dashboard

Supporting a student's busy life with organization tools that bring focus and clarity.



Organization

With the newly structured calendar, it is easier to track what is going on and what is coming up. Students can stay more organized.

Planning

With our new to-dos and Notepad, students can assume personal responsibility for their planning and take ownership of their learning goals by creating subtasks and tracking their progress.

Ease of Use

New shortcuts and adaptive widgets allows the dashboard to change according to what your day and schedule looks like. Students can jump right into their assignments.

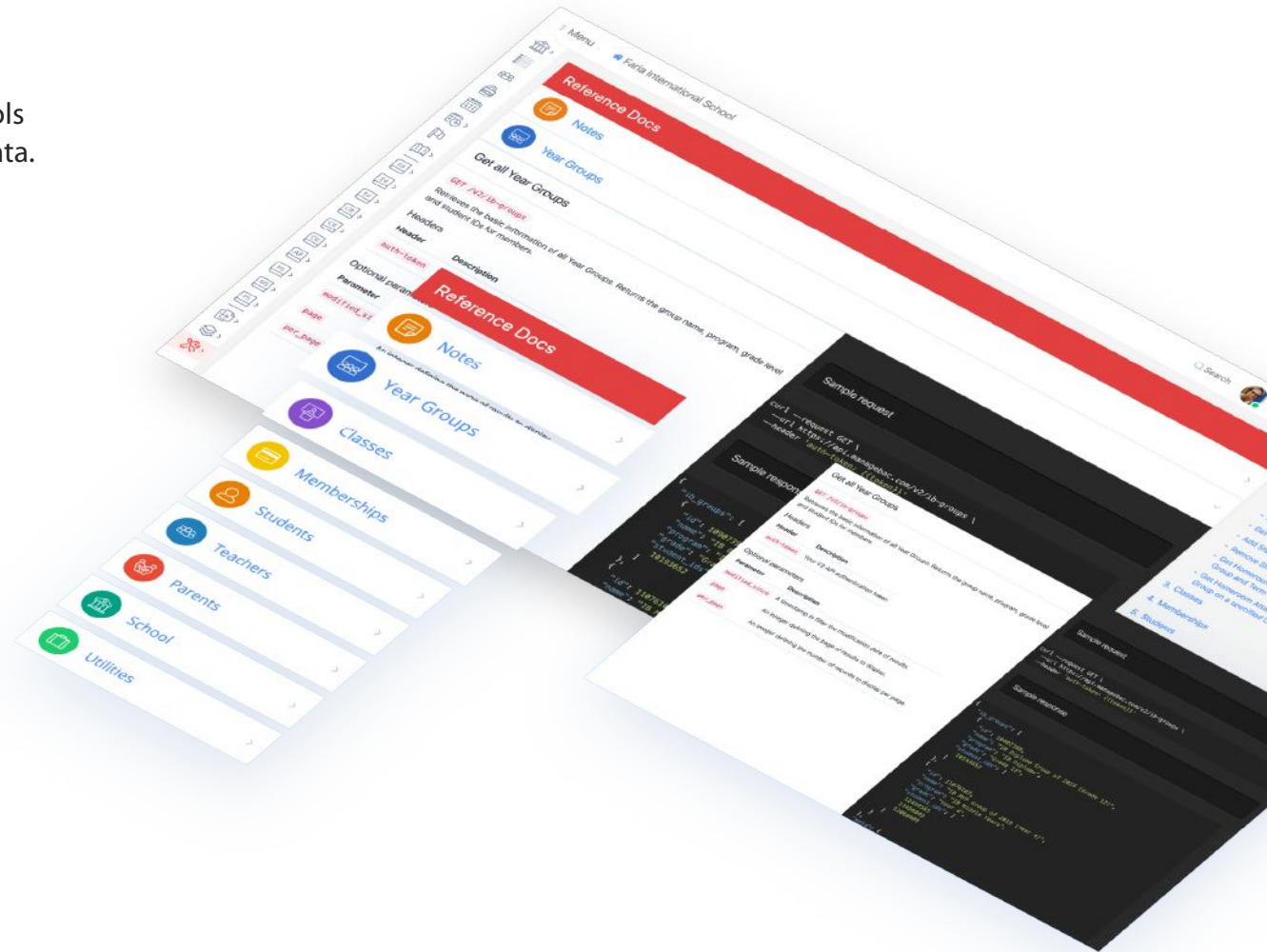
Powerful APIs

Automating provisioning and updating of user accounts.

REST APIs with 25 endpoints, allowing schools to build custom integrations and pull raw data.

Including:

- ✓ List and manage a full workflow for enrolling students in classes and groups
- ✓ List subjects, years, and details for a school
- ✓ List and manage parents and teachers
- ✓ List tasks and assignments from any class
- ✓ Retrieve assignment grades, term grades, and custom rubric grades



Our Products and Integrations

We have an expanding ecosystem of systems & partners to integrate with best-in-class solutions.

The Faria Ecosystem



ManageBac

IB Management System

The leading planning, assessment, and reporting platform for the IB continuum.



OpenApply

Admissions System

Helps schools streamline their application process online and supports recruitment and marketing initiatives.



SchoolsBuddy

The Extra-Curricular System

Manage online payments for trips, events, activities, fees, and more.

Integrations



Google Apps for Education

SSO Connectors

Google for Education is a service from Google that provides independently customizable versions of several Google products



Turnitin

Leading Plagiarism Checker

Turnitin is revolutionizing the experience of writing to learn



isams

Flexible Management Information System

Our recommended partner for whole-school information management



International Diagnostic and Admissions Test

Admissions Diagnostics

Revolutionary international school admissions and diagnostics test for beginning students



BridgeU

University & Careers

BridgeU leverages the power of big data to provide university and careers guidance for international school students



Finalsite

Marketing & Communications

Our partner for school website design, marketing, online learning, and much more



ManageBac for IB World Schools

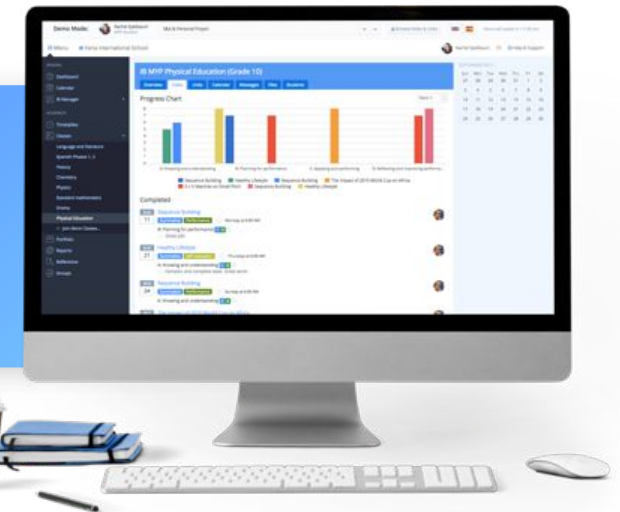
ManageBac is the leading planning, assessment, and reporting platform for the IB continuum. The trusted choice of 4 in 5 IB Diploma students and over 3,000 leading IB world schools.



Made for IB Schools

- ✓ Plan, teach, grade, assess students in one system
- ✓ Track your CAS, TOK, and Extended Essay
- ✓ Register for IB exams and submit work to the IB

A turnkey Curriculum-First learning platform supporting curriculum planning, assessment, and reporting for IB World Schools.





Integrated Online School Admissions & Enrollment Management

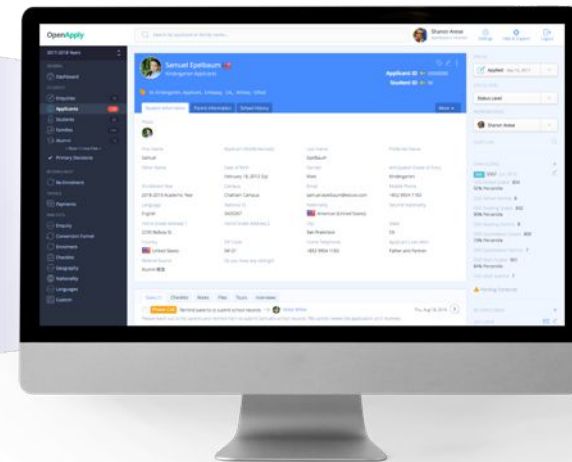
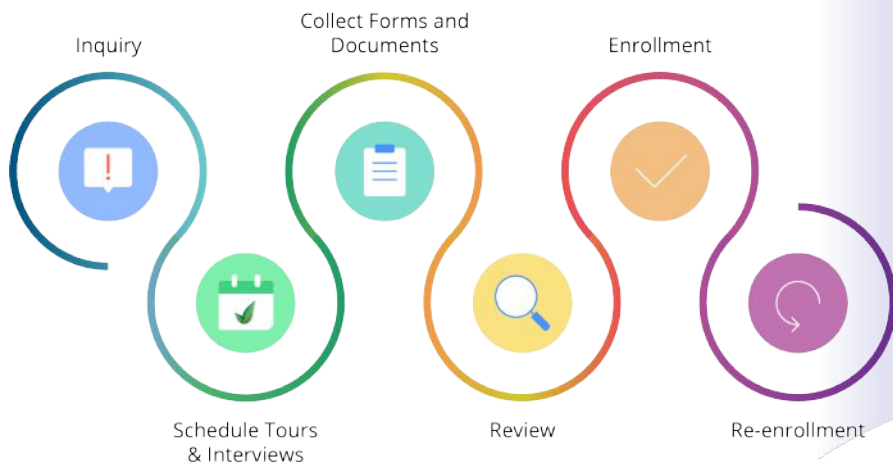
Create a world-class admissions experience for families while simultaneously cutting wasted administrative time by 66%, giving your admissions team time to focus on what really matters. Used by 450+ schools in 80+ countries around the world.

Inquiry, Admissions, & Enrollment

Allows families to manage **all** aspects of the inquiry to admissions process online, from visit bookings to admissions fee payments, through a dedicated parent account.

Eliminate Administrative Headaches

Make use of a system built from the ground up for school admissions. View applicant pools, send bulk emails, chase missing documentation, collaboratively review applicants, view comprehensive analytics, and much more.



“OpenApply has increased our efficiency as a team, and offers metrics and analytics that would take hours on end to extrapolate prior to this system. Our team is far more effective and much more personally connected with our families because we can share tasks to support one another in timely follow up.”

SchoolsBuddy is the complete extra-curricular system for staff, students, and parents featuring online sign up, allocation, and management. Manage online payments with SchoolsBuddy for trips, events, activities, fees, and more.



Activities Management

SchoolsBuddy helps organize complex extra-curricular activity programs including sign up, allocation, and recording attendance. Also ideal for managing sports teams.



Online Payments

SchoolsBuddy links payments with activities and events and can also be used for other one-off payments including, events, tickets, kits, and fees. Online payments are available in over 100 countries.



Transport System

Morning, after school, and 'post activity' buses can be managed with mobile attendance recorded from the SchoolsBuddy platform.



School Trips & Events

Obtain consent from parents online for school trips and other activities including sport fixtures. Offers complete school trip management.

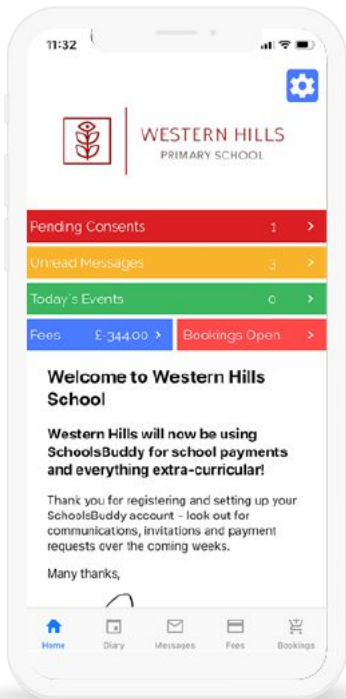


Parent Teacher Conferences

Online appointment bookings, adjustable appointment length, and staff schedules. Handles parent led and student led conferences.



“Fantastic! SchoolsBuddy is beyond one’s imagination. Being able to maneuver through the platform with such ease is nothing short of magnificent!”



Communications

As parents and staff move through the system booking events, appointments, signing up to activities, or making payments each step includes automatic email communications.

Staff can group students together using the SchoolsBuddy platform to communicate with selected students/parents with information relevant to them.

Whole school messaging is also available!

Parents and, where applicable, students, receive email and mobile push notifications (requires the app to be downloaded).



Personal calendar

Each parent/student/staff account benefits from a personal calendar within SchoolsBuddy only showing events and activities relevant to them.



Reporting

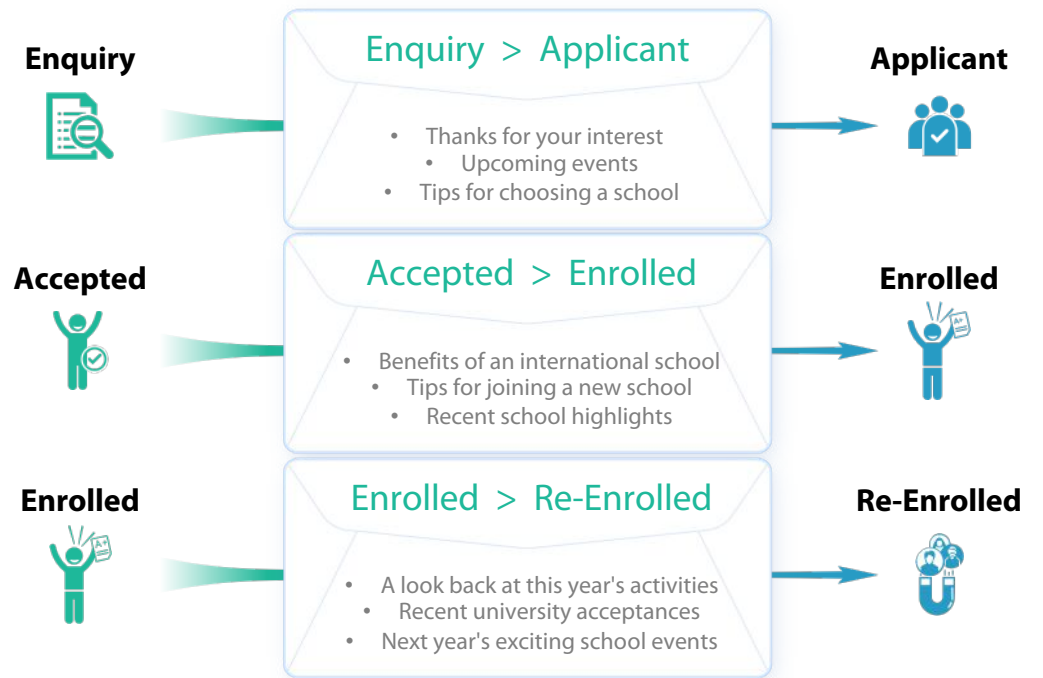
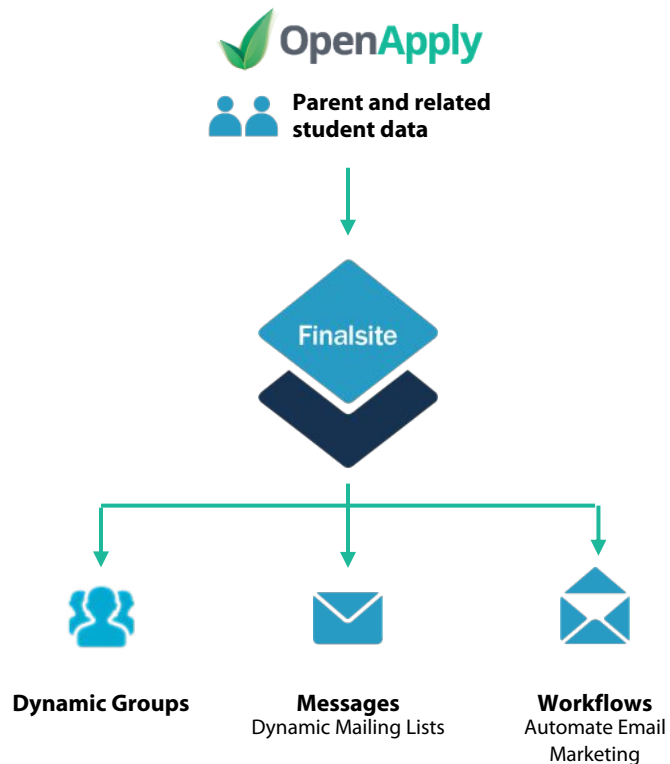
Powered by Microsoft BI, many reports are available integrally to SchoolsBuddy to examine your data, from take-up of activities or parent conference appointments to in-depth finance reports. Reports are available to view, print, and download.

Finalsite Integration

Automate your Admissions and Marketing Lifecycle with the OpenApply and Finalsite integration!

Data from OpenApply enquiries, events, and applications flow to Finalsite's inbound marketing suite where you can automate email workflows and continuously engage parents throughout the admissions process.

Automated engagement keeps your school top-of-mind during important decision-making times.



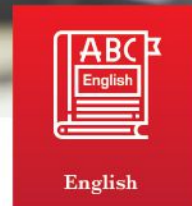
The International Diagnostic and Admissions Test (IDAT) is revolutionising admissions and profiling of new students. IDAT has comprehensive testing available in math, English, global knowledge and critical thinking. It's changing the world for applications for international schools around the globe.



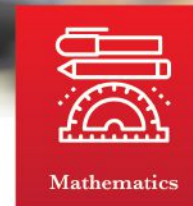
Helping the
Right Students
Find the Right Schools



- ALL STUDENTS**
- ALL AGES AND GRADES**
- ALL MAJOR SUBJECTS**
- ALL OVER THE WORLD AT ANY DAY OR TIME**



English



Mathematics



Global
Knowledge



Character

- +61 02 8806 0880
- Info@idat.org
- Level 5, 8 Quay Street, Sydney
NSW 2000 Australia

BridgeU is a World-class university & careers guidance for global secondary schools.



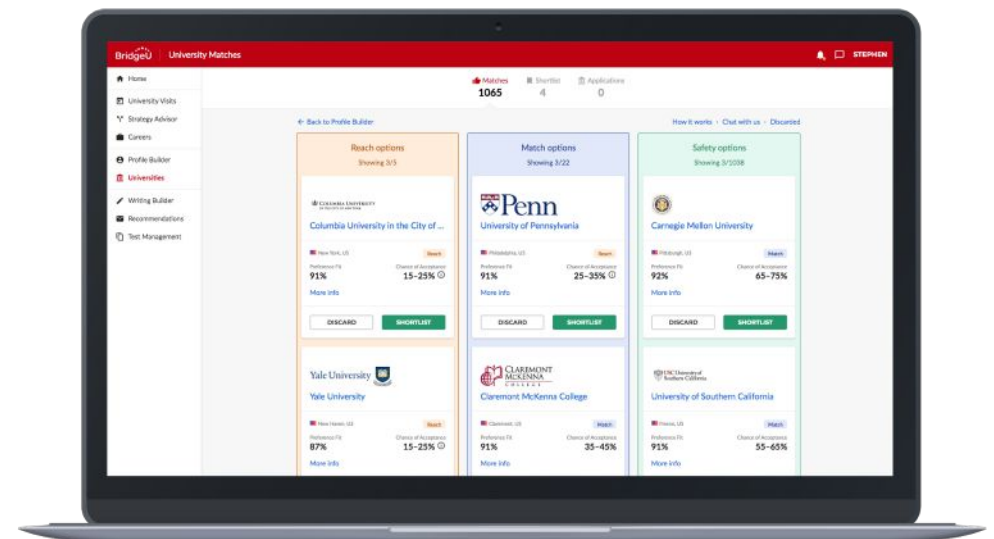
Help students discover new global destinations with personalised university recommendations



Manage students' applications to multiple countries and send documents to universities directly from BridgeU



Report on your students' successes and share results with parents and senior leaders



iSAMS Partnership

Real time data sync to streamline account provisioning and data updates.

For schools wanting the best Paperless Admissions Office, School Management System, and Curriculum-First Learning Platform, we are pleased to offer an integration between OpenApply, iSAMS, and AtlasNext.

Our two-way data sync provides for real-time updates to student or parent demographic information. Update data in one system, and watch it flow seamlessly across all three systems.

This reduces work for admin teams, protects your data integrity, and streamlines account provisioning. Simplify how you oversee data for new students, current students, and departing students.



Fully supported data flow:

- Demographic details for students, parents, and staff sync in real time.
- Newly enrolled students synced to iSAMS and AtlasNext within minutes.

Eliminates manual data entry:

- Reduce the rate of human error caused by copy / paste.
- Help school admin team focus on higher level tasks.

Best of Breed approach:

- Allows schools to use the best systems designed to solve specific problems without sacrificing data integrity.
- Three of the top systems used by the world's leading international schools.

Phase 1 Supported Fields for Data Sync

Students	
Student ID	Status
First Name	Telephone
Middle Name	Address
Last Name	Nationality
Preferred Name	Language
Date of Birth	Enrolment Year
Gender	Homeroom Advisor
Year & Grade Level	E-mail Address
Parents	
Parent ID	Relationship
First Name	E-mail Address
Last Name	Title
Preferred Name	Employer
Date of Birth	Work E-mail
Gender	Work Address
Staff	
Parent ID	Relationship
First Name	E-mail Address
Last Name	



Training & Support

World-Class Training & Support



Help Center

24/7/365 across any device

In-product Quick Search
Tutorials, FAQs, and Best-Practice Tips



Telephone

24 hours Monday through Friday

Dedicated customer service specialists



Email

24 hours Monday through Friday

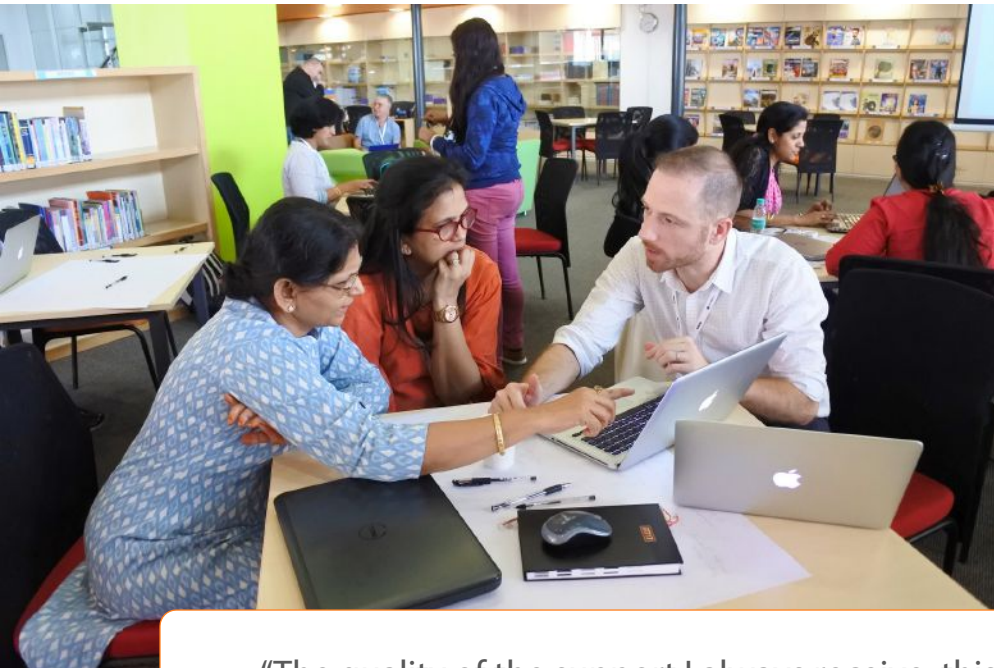
Dedicated weekend staff for urgent support queries.



Video

Self-Service to meet your style

3-5 min quick tips and What's New
10-20 min in-depth guides by topic and user type



Flexible Training Options



Personalized Online Trainings

Available Monday-Friday
Book online group trainings with our dedicated trainers



Onsite Training

During working hours Monday through Friday
\$1,500 plus travel expenses per day



Regular Webinars

Conducted by our Support Team, Faria Professional Development, and community advocates
Recordings and Back-catalogue available on demand

"The quality of the support I always receive, this time is no exception, is a fundamental reason we use Atlas. It is always done quickly, correctly, and graciously. Thank you."



Professional Development

Curriculum *Insights*



Curriculum Insight Magazine

Published twice a year in digital and print with content from educators around the globe.

- ✓ Schools share current curriculum trends
- ✓ Best practices in process, leadership, curriculum, and instruction highlighted in every issue

Onsite & Online Sessions

Divided into three tracks, our PD is informative and interactive, ensuring tangible outcomes for all participants.

- ✓ School Leadership & Process
- ✓ Curriculum Development
- ✓ Instructional Strategies

Courses, Workshops & Summits

Held throughout the year in multiple locations.

- ✓ Professional development events are focused on a variety of topics geared towards supporting teachers, leaders, and educators around curriculum and instruction
- ✓ Courses allow for deeper understanding and skill on a specific topic or area

OpenApply Conferences

Held 2-3 times a year in multiple locations.

- ✓ Professional development geared towards all admissions staff, from novices to experts
- ✓ Practical sessions focused on best practices and trends in international school admissions

International Admissions Bulletin

Published once a year in digital and print with 60+ pages of content.

- ✓ Insights into admissions trends around the globe
- ✓ Written by international school admissions staff for international school admissions staff

openapply.com/bulletin

Enterprise Ready

An enterprise-ready model.



Single Sign-On

Identity management with Google and Office365 and Active Directory / LDAP.



Access & Permissions

Granular access controls and permissions configurable by user type.



Security & Data Protection

ISO/IEC 27001:2013 certified, with global data protection compliance.



Extensive APIs

RESTful JSON API with extensive endpoints provide flexibility.



Audit Log

Searchable detailed trail of account activity by user, date, and activity type.



Responsive Design

Fully responsive and unified design works on mobile and web across Android and iOS.



Product Roadmap

Priority input on AtlasNext's product roadmap and quarterly development updates.



Sync & Integrations

MIS / SIS Sync integrations with iSAMS and over a dozen integration partners.



SLA & Support

Covering uptime, response times, and resolution with direct support contact.





Implementation

Implementation Models

Our implementation team focuses on understanding your process to customize your onboarding experience and configure your system to meet the needs of your school.

Existing Atlas School

Transitioning from Atlas to AtlasNext:

Moving your existing curriculum process with Atlas to a new platform:

- ✓ Migrating your faculty and all your curriculum data on AtlasNext
- ✓ Customize your system to reflect your Atlas curriculum processes
- ✓ Training your faculty on the new features and navigation
- ✓ Support with implementing new modules

New School

For a brand-new start:

Starting off with the right tools will lead to long term success with our team:

- ✓ Dedicated Implementation Specialist who will work with your school every step of the way
- ✓ Configuration of your AtlasNext system with the correct template, service learning, project-based modules, etc.
- ✓ National and/or State sets of academic Standards
- ✓ Online product training sessions
- ✓ Support in developing or working towards a sustainable curriculum process





Data Protection & Security

Global Data Protection & Security Update

Our Technical Operations team maintains and supports AtlasNext infrastructure and applications 24/7/365 – this is an overview of key improvements completed in 2019.

- **Amazon Web Services provides High Availability and Multi-Region Hosting Capability**
AWS hosting in Canada and the US greatly improves system reliability and provides enhanced flexibility of regional hosting for schools.
- **Data Protection & Security**
We are one of the only international education systems providers with ISO/IEC 27001:2013 Information Security Management System certification, as well as being GDPR compliant which reflects our commitment to strong information security and data protection.
- **System Monitoring**
We use comprehensive real-time monitoring and analytics tools to monitor our network and applications. Automated alerts are routed to on-call operators.
- **Hardened Network**
We utilize enterprise-grade Denial of Service protection from Cloudflare in conjunction with application firewalls to protect our networks from interruption or compromise.
- **Penetration Testing**
We regularly perform third-party penetration testing to ensure our applications and infrastructure are secure.
- **Business Continuity and Disaster Recovery Plan**
All areas of our technical operations are covered by our 24-72 hour DR / BCP. In the event of a catastrophic event, our plans aim to restore critical services within 24 hours and be fully operational within 72 hours.



IS 664562




Who do we work with in your area?

We are honored to serve over **10,000** leading schools in **130** countries. Here are some of the schools we work with in your area:



"Great curriculum hub and curriculum monitoring tool. Lends itself to collaboration, accountability, and interdisciplinary planning."

Liliana Borrero

 Colegio Nueva Granada

Contact Us:


We offer phone support coverage 24 hours a day between Monday and Friday, beginning from Monday 9 AM (GMT +8) and ending at Friday 6 PM (GMT -7).

Schedule a session at onatlas.com/contact-us.




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Education
Group**

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